

Information Access Category 4: PrEP Navigator Resource Development and Dissemination

HIV/AIDS Community Information Outreach Program



U.S. National Library of Medicine



PrEP Navigator Resource Development and Dissemination

- Develop, design and disseminate quality and accurate health educational or informational materials for PrEP Navigators
- Resources developed may include, but are not limited to:
 - web-based videos and educational modules
 - train-the-trainer resources for PrEP Navigators
 - social media outreach
 - user guides or other products tailored to PrEP Navigators, HIV Navigators, and those who benefit from PrEP and HIV Navigation Programs



Project Examples

- Culturally and linguistically appropriate messages
- Culturally competent and age-appropriate HIV/AIDS and PrEP information in multiple languages
- Social media outreach promoting HIV/AIDS-related and PrEP resources such as factsheets, infographics and training courses and online workbooks



Measures

- Resource (Development)
 - Needs assessment for intended audience
 - Resource materials created (cultural specific)
 - Resource materials utilized / sustained / maintained / updated
 - Utilization of consultants/contractual relationships to develop resources
- Resource (Dissemination)
 - Web site analytics and social media metrics
 - Number of resources created and distributed

